

**Innovation and Entrepreneurship
Competition (Macao) for Technology
Enterprises from Brazil and Portugal 2025**

Competition Guidelines

- Organizer: Economic and Technological Development Bureau of the Government of the Macao Special Administrative Region
- Implementers: Da Heng Qin (Macao) Corporation Limited
Macao Young Entrepreneur Incubation Centre
- Supporting Units: Department of Science and Technology of Guangdong Province
Jiangsu Provincial Department of Science and Technology
Beijing Municipal Science & Technology Commission, Administrative Commission of Zhongguancun Science Park
Science and Technology Commission of Shanghai Municipality
Guangzhou Municipal Science & Technology Bureau
Science, Technology and Innovation Bureau of Shenzhen Municipality
Zhuhai Science and Technology Innovation Bureau
Economic Development Bureau of Guangdong-Macao In-Depth Cooperation Zone in Hengqin
Centre for Science and Technology Exchange and Cooperation between China and Portuguese-Speaking Countries
- Supporting Organizations: 929 Challenge
(In alphabetical order)(TBC) Antera Asset Management SA
Association of Entrepreneurship and Innovation Macau-China and Portuguese-speaking Countries (AEIMCP)
CIETEC
Fábrica de Startups – Portugal
Federal University of Ceará
Federal University of Rio de Janeiro
Inova China HUB
InovaHC
Supera Parque
Traciona
University of Aveiro

University of Évora

UPTEC

Media Partners: Macao Daily News

Macao Business

Ponto Final

Cooperating Entities Bank of China

(Proposed Invitations): Banco Nacional Ultramarino

Macau Delegation of The Portugal-China Chamber of
Commerce and Industry

The Portuguese-speaking countries Business Confederation
(CE-CPLP)

Special Supporting Unit: Macao Science Center

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Competition Guidelines

1. Background

With China’s innovation-driven development strategy, the historic opportunities arising from the Belt and Road Initiative, the construction of the Guangdong-Hong Kong-Macao Greater Bay Area, and the innovative institutional environment of the Guangdong-Macao In-Depth Cooperation Zone in Hengqin, Macao will further leverage its unique advantages as a platform between China and Portuguese-Speaking Countries to promote technological innovation exchanges and cooperation between the two sides. Macao is establishing an effective and pragmatic platform for technological cooperation between China and Portuguese-Speaking Countries, to promote adequate diversification and sustainable development of its economy, and to galvanize the establishment of the Guangdong-Macao In-Depth Cooperation Zone in Hengqin. At the same time, Macao strives to develop into a platform for outstanding technology enterprises from Portuguese-Speaking Countries to enter the Chinese market, to connect with the extensive business networks in the Mainland, so as to gain access to the technology and capital crucial for the development of technological enterprises, and to promote the joint development of technology and innovation industries between China and Portuguese-Speaking Countries in a mutually beneficial and cooperative manner.

2. About the Competition

The Innovation and Entrepreneurship Competition (Macao) for Technology Enterprises from Brazil and Portugal (hereinafter referred to as “Competition”), has been held every year since 2021, adopts the approach of “recommended by localities, reviewed in Macao, settled in the Greater Bay Area” to provide ample development opportunities for innovative startups from Portuguese-Speaking Countries. The participating startups taking part in the competition are recommended by organizations such as incubators and higher education institutions in Brazil, Portugal and Macao, and will be selected by the judging committee consisting of professional investors, academics, heads of financial institutions, and representatives of incubators, etc. In addition to prizes and certificates, the winning startups will also have the opportunities to be

referred to renowned venture capitalists, financial institutions, incubators and other tech enterprises in China, enabling them to get a head-start in finding partners and capital resources in the Greater Bay Area.

Furthermore, the award winners will be eligible to take part in the Delegation of Technology Enterprises from Portuguese-Speaking Countries to the Guangdong-Hong Kong-Macao Greater Bay Area, showcase their projects in major exhibitions in Macao and have the opportunities to network with different entrepreneurial ecosystem stakeholders in the Greater Bay Area. Participants can also utilize Macao as the Commercial and Trade Co-operation Service Platform between China and Portuguese-speaking countries and the Centre for Science and Technology Exchange and Cooperation between China and Portuguese-Speaking Countries to obtain opportunities for exchanges, demonstration and matchmaking during the exhibition and competition.

3. Competition Schedule and Entry Requirements

3.1 Call for entries: **From now until May 1st, 2025**. Interested parties must submit their application materials, **funding request form, company logo, any road show materials (such as PPT or Brochure)** and a **5-minute pre-recorded project roadshow video**.

- Video and Pitching language: English
- Video resolution: 720p/1080p
- Video format: MOV/MP4

3.2 Final:

3.2.1 Date and time: June 17th, 2025 (Tuesday), 9:00 a.m. (GMT+8);

3.2.2 Venue: Macao Science Center;

3.2.3 Contest: The judges will evaluate the projects based on the 5-minute pre-recorded roadshow video of each participating project and the 3-minute online Q&A session on the day of the competition.

3.3 Result announcement:

The results will be announced on the day of the final contest or through the official channels and media (websites, Facebook pages, WeChat Official accounts, etc.) of the Organizer and Implementers.

4. Awards, Prizes, and Incentives

4.1 Champion, 1st Runner-up, 2nd Runner-up, and other major awards:

Awards	Qualification	Quota	Prizes
Champion	All teams entering the Final	1	MOP180,000 (Approx. USD 22,000) and a certificate
1st Runner-up		1	MOP120,000 (Approx. USD 15,000) and a certificate
2nd Runner-up		1	MOP100,000 (Approx. USD 12,000) and a certificate
Greatest Potential for Development in the Greater Bay Area Award		2	MOP50,000 (Approx. USD 6,000) and a certificate (For each winner)
Greatest Potential for Transfer of Technological Value Award		2	MOP50,000 (Approx. USD 6,000) and a certificate (For each winner)

4.2 Other incentives and opportunities

The award winners of the competition will have the opportunities to connect with venture capitalists, financial institutions, incubators and other tech enterprises at the recommendation of the Organizer. In addition, if the awarded startups are interested in setting up their operations in the Greater Bay Area and intend to go on-site visits for finding partners and financing, qualified teams may be subsidized by the Macao SAR Government for the visits. Details will be announced later.

5. Themes and Restrictions

5.1 Participating startups must fall into one of the following technology areas:

5.1.1 Integrated Circuit / Electronic Component and Device;

5.1.2 Biomedicine / Medical Devices;

5.1.3 Biotechnology;

5.1.4 Big Data/ Artificial Intelligence (Including Autopilot Technology/ Intelligent Manufacturing Technology/ Internet of Things Technology Services/ Blockchain Technology/ Interactive Technology/ Cloud Computing/ Edge Computing/ Wearable Devices/ Intelligent Drones, etc.);

5.1.5 New Materials /New Energy.

5.2 Project teams shall have the intention to seek business opportunities and establish companies in the Greater Bay Area.

6. Application and Entry Submission

6.1 Interested parties can contact local supporting organizations for further information:

6.1.1 Macao (In alphabetical order):

6.1.1.1 929 Challenge:

(Website: <https://929challenge.org/> ;Email: marco@929challenge.org)

6.1.1.2 Association of Entrepreneurship and Innovation Macau-China and Portuguese-speaking Countries (AEIMCP):

(Website: <https://www.linkedin.com/company/association-for-entrepreneurship-and-innovation-macau-china-psc/> ;Email: marco@929challenge.org)

6.1.2 Portugal (In alphabetical order):

6.1.2.1 Fábrica de Startups – Portugal:

(Website: <https://www.fabricadestartups.com/> ; Email: talk@fabstart.pt)

6.1.2.2 University of Aveiro:

(Website: <https://www.ua.pt/pt/incubator/> ; Email: uaincubator@pci.pt)

6.1.2.3 University of Évora:

(Website: <https://www.uevora.pt/en> ; Email: geral@sasue.uevora.pt)

6.1.2.4 UPTEC:

(Website: <https://uptec.up.pt/> ; Email: geral@uptec.up.pt)

6.1.3 Brazil (In alphabetical order):

6.1.3.1 Antera Asset Management SA:

(Website: <https://www.anteragr.com.br/> ; Email: contato@anteragr.com.br)

6.1.3.2 CIETEC:

(Website: <https://cietec.org.br/> ; Email: contato@cietec.org.br)

6.1.3.3 Federal University of Ceará:

(Website: <https://parquetecnologico.ufc.br/pt/> ; Email: parquetecnologico@ufc.br)

6.1.3.4 Federal University of Rio de Janeiro:

(Website: <https://incubadora.coppe.ufrj.br> ; Email: inc@incubadora.coppe.ufrj.br)

6.1.3.5 Inova China Hub:

(Website: <https://inovachina.com/> ; Email: faleconosco@inovachina.com)

6.1.3.6 InovaHC:

(Website: <https://inovahc.com.br/en/home/> ; Email: inova@hc.fm.usp.br)

6.1.3.7 Supera Parque:

(Website: <https://superaparque.com.br/> ; Email: parque@superaparque.com.br)

6.1.3.8 Traciona:

(Website: <https://www.traciona.com/> ; Email: franklin@traciona.com)

7. Judging Criteria

- 7.1 Novelty;
- 7.2 Feasibility;
- 7.3 Profitability;
- 7.4 Market competitiveness;
- 7.5 Overall capacity of the team.

Note: In case of entries with tied scores, the judging committee will hold a meeting to make final decision.

8. General Rules

- 8.1 All the personal information submitted by the participating startups must be correct and accurate; the Organizer reserves the right to request the original documents and/or information for verification;
- 8.2 The Organizer shall not be liable for any delayed, late, or wrongly submitted applications;
- 8.3 Each participant can only represent one project;
- 8.4 If the participating startups own the intellectual property rights of their contesting projects, they must ensure that no intellectual property rights of any individual or entity are infringed. The responsibility for protecting the intellectual property rights or any other rights of the contesting projects rests solely with the participating startups, and the Organizer shall not assume any responsibility for protecting the intellectual property rights or any other rights of the participating startups;
- 8.5 Projects that have won the awards in previous Competitions are not eligible to participate in the Competition;
- 8.6 The awarded startups of the competition are required to participate in the promotional activities held by the Organizer;
- 8.7 For the purpose of arranging business matching and other follow-up activities in the future, the Organizer reserves the right to grant the project information submitted by the participants to the relevant third-party organizations for referral purposes.

9. Remarks

- 9.1 All the personal information submitted by the participating startups will be handled by the Organizer in strict protection accordance with the provisions of Law No. 8/2005 Personal Data Protection Act. The information provided will be kept strictly confidential and will only be used for the purpose of the competition and related activities;
- 9.2 The finalists of the competition must cooperate with the Organizer in promotional activities required, and the Organizer reserves the right to use the photos and videos taken during the activities for promotional purposes;
- 9.3 The Organizer reserves the right to revise the Competition Guidelines without prior notice, in case any aspect is found inadequate;
- 9.4 The Organizer reserves the right of interpretation and final decision on the competition;
- 9.5 The Chinese version of the Competition Guidelines shall prevail in case of dispute.

10. News Release and Contact Information

10.1 Release of the latest news on the competition:

Website of the Macao Young Entrepreneur Incubation Centre (MYEIC): www.myeic.com.mo

10.2 Contact information:

Email address of the Competition Affairs Committee: myeic@zhdhq.com