

**Innovation and Entrepreneurship
Competition (Macao) for Technology
Enterprises from Brazil and Portugal
2022**

Competition Rules

Organizer:	Economic and Technological Development Bureau of the Government of the Macao Special Administrative Region
Implementers:	Parafuturo de Macau Investment and Development Limited Macao Young Entrepreneur Incubation Centre
Supporting Entities:	Guangzhou Technology Bureau Guangdong-Macao In-Depth Cooperation Zone in Hengqin Zhuhai Science and Terchnology Innovation Bureau
Supporting Incubators :	Fabrica de Startups - Portugal Beta-i – Portugal Beta-i - Brazil Inova China HUB UPTEC University de Aveiro Federal University de Rio de Janeiro Supera Park Traciona
Media Partners: (TBC)	Macao Daily News Macao Business Ponto Final Macau
Cooperating Entity:	Bank of China (Macao Branch) Banco Nacional Ultramarino

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1. Background

With China's innovation-driven development strategy, the historic opportunities arising from the Belt and Road Initiative and the construction of the Guangdong-Hong Kong-Macao Greater Bay Area, and the innovative institutional environment of the Guangdong-Macao In-Depth Cooperation Zone in Hengqin, Macao will further leverage its unique advantages as a platform between China and Portuguese-speaking countries to promote technological innovation exchanges and cooperation between the two sides. On the one hand, Macao will establish itself as an effective and pragmatic platform for technological cooperation between China and Portuguese-speaking countries, to promote the adequate diversification and sustainable development of the city's economy, and promote the construction of the Guangdong-Macao In-Depth Cooperation Zone in Hengqin. On the other hand, Macao will also become a platform for outstanding technology enterprises from Portuguese-speaking countries to enter the mainland China market, and connect to the huge market in mainland China, as well as the necessary resources for the development of technology enterprises, such as technology and capital, to promote the joint development of technology and innovation industries between China and Portuguese-speaking countries in a mutually beneficial and cooperative manner.

2. About the Competition

The Innovation and Entrepreneurship Competition (Macao) for Technology Enterprises from Brazil and Portugal adopts the approach of "recommended by localities, reviewed in Macao, establishing foundations in the Greater Bay Area" to provide diversified development opportunities for innovative startup teams from Portuguese-speaking countries. The participating projects of the competition are recommended by the competition's supporting entities, including a number of incubators and higher education institutions in Portuguese-speaking countries, and will

be selected by a panel of judges consisting of professional investors, university instructors, heads of financial institutions, and representatives of incubators. In addition to prizes and certificates, the winning projects will also have the opportunity to be referred by the Organizer to venture capitalists, financial institutions and incubators, in order to seek opportunities for establishing a foothold in the Greater Bay Area, finding partners and capital resources.

The participating projects will have the opportunity to take part in the 27th Macao International Trade and Investment Fair (27th MIF), the 2022 Portuguese Speaking Countries Products and Services Exhibition (Macao) (2022PLPEX), the Science and Technology Week-cum-Exhibition of Achievements in Science and Technology Innovation, as well as the largest tech expo in Macao, BEYOND EXPO. This is an excellent opportunity to showcase the technological development and strength of technology and innovative enterprises from Portuguese-speaking countries to exhibitors and investors from overseas, China, especially those in the Greater Bay Area and Macao. Contestants will also be able to take advantage of Macao's function as a "commerce and trade cooperation platform for China and Portuguese-speaking countries" to exchange, present, negotiate, and create business matching opportunities during the competition and exhibitions.

3. Competition Schedule and Entry Requirements

3.1 Call for entries: June 20 to August 31, 2022. Project teams must submit their application materials, funding request form, and an 8-minute pre-recorded project roadshow video by August 31, 2022.

- Video language: English
- Video resolution: 720p/1080p
- Video format: MOV/MP4

3.2 Final:

3.2.1 Date and time: September 29, 2022 (Thursday), 10:00 a.m.

3.2.2 Venue: Macao Science Center, Convention Center

3.2.3 The judges will make their ratings based on the 8-minute pre-recorded roadshow video of each participating project and the 3-minute online Q&A session on the day of the competition.

3.3 Result announcement:

The competition results will be announced on the day of the competition or through the official channels and media (websites, Facebook pages, WeChat accounts, etc.) of the Organizer and Implementers.

4. Awards, Prizes, and Incentives

4.1 Champion, 1st Runner-up, 2nd Runner-up, and major awards

Awards	Qualification	Quota	Prizes
Champion	All teams entering the Final	1	MOP150,000 and a certificate
1st Runner-up		1	MOP100,000 and a certificate
2nd Runner-up		1	MOP80,000 and a certificate
Greatest Potential for Development in the Greater Bay Area Award		1	MOP50,000 and a certificate
Greatest Potential for Transfer of Technological Value Award		1	MOP50,000 and a certificate

4.2 Other incentives and opportunities

The five winning projects in the final of the competition will have the opportunity to connect with venture capitalists, financial institutions, and incubators at the recommendation of the Organizer. In addition, if the project teams intend to go to the Greater Bay Area for on-site visits and exchanges on establishing footholds in the region, finding partners and financing, they will have the opportunity to receive a funding from the Macao SAR Government. Details will be announced later (depending on the pandemic situation).

5. Themes and Restrictions

5.1 The participating projects must fall into the following technology areas:

5.1.1 Healthcare and “big health”;

5.1.2 New material, new energy, and environmental protection.

5.2 Project teams shall have the intention to establish footholds and develop in the Greater Bay Area.

6. Application and Entry Submission

6.1 Interested parties can contact local incubators for further information.

6.1.1 Portugal:

6.1.1.1 **Fábrica de Startups – Portugal:**

(Marta Vaz de Silva Phone: +351 965 648 863)

6.1.1.2 **Beta-i:**

(Francisca Faustino Phone: +351 912 974 293)

6.1.1.3 **UPTEC:**

(Maria Oliveira Phone: +351 966 457 291)

6.1.1.4 **Universidade de Aveiro:**

(Eva Sofia Cruz Andrade Phone: +351 924 406 184)

6.1.2 Brazil:

Federal University de Rio de Janeiro:

(Isabella Kingston Phone: +55 21 988 886 636)

6.1.2.1 **Traciona:**

(Franklin Ribeiro Phone: +55 11 3100-0363)

6.1.2.2 **Inova China Hub:**

(Belle Carvalho Phone: +55 21 97232-3330)

6.1.2.3 **SUPERA International Office**

(Henrique Reis Phone: +55 12 99203-6433)

7. Judging Criteria

7.1 Innovation

7.2 Feasibility

7.3 Profitability

7.4 Market competitiveness

7.5 Overall capacity of the team

Note: In case of entries with tied scores, the judging committee will hold a meeting to make a decision.

8. General Rules

8.1 All personal information submitted by the contestants must be true and accurate; the Organizer reserves the right to request the contestants to provide the original

file for verification.

- 8.2 The Organizer shall not be liable for any delayed, late, or wrongly submitted applications.
- 8.3 If the contestant owns the intellectual property rights of their participating project, they must ensure that no intellectual property rights of any individual or entity are infringed. The responsibility for protecting the intellectual property rights or any other rights of the contestant rests solely with the contestant, and the Organizer shall not assume any responsibility for protecting the intellectual property rights or any other rights of the contestants.
- 8.4 The award winners of the competition are required to participate in the promotional activities held by the Organizer in Macao.

9. Remarks

- 9.1 All personal information submitted by the applicants will be handled by the Organizer in strict accordance with the provisions of Law No. 8/2005 Personal Data Protection Act. The information provided by the applicants will be kept strictly confidential and will only be used for the purpose of the competition.
- 9.2 The contestants entering the final of the competition must cooperate with the Organizer in promotional activities, and the Organizer reserves the right to use the photos and videos taken during such activities for promotional purposes.
- 9.3 The Organizer reserves the right to revise the Competition Rules, in case any aspect is found inadequate, without prior notice.
- 9.4 The Organizer reserves the right of interpretation and final decision on the competition.
- 9.5 The Chinese version of the Competition Rules shall prevail in case of dispute.

10. News Release, Contact Information, and Application Method

- 10.1 Release of the latest news on the competition
Website of the Macao Young Entrepreneur Incubation Centre (MYEIC):
www.myeic.com.mo
- 10.2 Contact information
Email address of the Competition Affairs Committee: cs@pfm.com.mo (only accepts inquiries via email)
Email address of the Secretariat: events@pfm.com.mo